



SWIMMING WELLINGTON STRATEGIC PLAN 2022- 2027

Vision	Focus areas	Outcomes	Objectives
<p>Our community empowered through a lifelong love of swimming</p>	<p>Connection and participation</p>	<p>There is a way for everyone to start and stay involved in swimming in Wellington</p>	<p>We design and implement new ways to keep swimming relevant</p>
		<p>Swimming is fun, inclusive, and safe for everyone</p>	
		<p>A strong community with the swimmer at the centre</p>	<p>Swimming Wellington is an effective advocate for the interests of our swimmers and our region</p>
		<p>Swimmers and whānau get value from their investment of time and money</p>	
	<p>Performance</p>	<p>A community that supports swimmers' achievements at all levels</p>	<p>Wellington swimmers perform at regional, national, and international levels</p>
			<p>Coaching expertise for all levels of swimming is developed and maintained</p>
			<p>We celebrate success in ways that that are appropriate to swimmers' age and stage</p>
	<p>Capability and resources</p>	<p>We have the skills, experience, resources and opportunities to achieve our goals</p>	<p>Swimmers' needs drive decisions about facilities and equipment</p>
			<p>Swimming Wellington is financially sustainable, and has the resources to help swimmers achieve their goals</p>
			<p>Established a resilient community of volunteers and officials to ensure swimmers have opportunities to participate and compete</p>